



**\*\* MEDIA ALERT \*\***

**2010 Parelli Across America Tour Stops in Fresno, CA**

*World Leader in Natural Horsemanship Offers Complimentary Tickets to Newcomers*

**Who/What:** Parelli, the #1 equine training program in the world, is the natural approach to horse training. Founder, lifelong horseman and **Fresno State alum Pat Parelli** and his wife Linda will demonstrate innovative methods that provide the foundation of horsemanship skills essential to all breeds and disciplines.

**Why:** Parelli Across America is for horse lovers, regardless of whether you don't have a horse yet or if you are a champion. Attendees will learn how to train their horse using love, language and leadership and see things from their horse's perspective to experience the power of putting the relationship between owner and horse first.

Highlights of Saturday's event include:

- A demonstration presented by Parelli Mastery Students
- Spotlight performances from local students
- Educational forums hosted by Linda and Pat Parelli (Fresno State alumni)

**When:** **Saturday, August 7, 2010**  
9:30 a.m. – 4:00 p.m.

**Where:** Save Mart Center at Fresno State  
2650 E. Shaw Ave.  
Fresno, CA, 93710

**How:** Horse lovers can register at [Parelli.com](http://Parelli.com) to *receive free tickets*.

**Media**

**Contact:** Kristin Kelly at [kkelly@fwv-us.com](mailto:kkelly@fwv-us.com) or 919-277-1180

**About Parelli**

The Parelli Program, founded in 1981 by lifelong horseman and teacher Pat Parelli, combines common sense psychology and communication techniques and philosophies for a better horse and human training method. The Parelli method allows horse lovers at all levels to achieve success without force, partnership without dominance, teamwork without fear, willingness without intimidation and harmony without coercion. Linda and Pat Parelli are on a mission to make the world a better place for horses and humans, working to inspire, empower and educate through natural horsemanship. Their award-winning Parelli Natural Horsemanship TV series can be seen on cable and satellite on RFD-TV on Wednesdays at 10:00 p.m. EST. To learn more about Parelli, please visit [www.parelli.com](http://www.parelli.com).

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